



Professional publication for metalworking industry.

KONE KURIIRI.fi

Media Info 2020

Real Machine Things.

SCHEDULE

KONEKURIIRI 7/2020

Closing 28.8.2020 • Publishing 8.9.2020

KONEKURIIRI 8/2020

Closing 24.9.2020 • Publishing 1.10.2020

KONEKURIIRI 9/2020

Closing 26.10.2020 • Publishing 2.11.2020

KONEKURIIRI 10/2020

Closing 24.11.2020 • Publishing 1.12.2020

ADVERTISING - PRINT

FRONT PAGE	195 x 295 mm	3.295 €
BACK COVER	260 x 355 mm	3.079 €
2/1 SPREAD	535 x 355 mm	5.073 €
1/1 PAGE	260 x 355 mm	3.079 €
1/2 PAGE	260 x 175 / 128 x 355 mm	1.874 €
1/4 PAGE	172 x 130 / 128 x 175 mm	1.180 €
1/8 PAGE	128 x 85 / 84 x 130 mm	822 €
CORNER	53 x 70 mm	381 €

COLUMN MILLIMETRE: 1,45 €

Selected locations 5 % extra.

Advertising agencies given 15 % discount (ready material).

We reserve the right to change prices.

VAT will be added to all prices - 24 %.

PRINTING Botnia Print Oy, Kokkola

CONTACT INFORMATION

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MATERIAL

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for a banner
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web site or newsletter.

TECHNICAL DATA

JOURNAL SIZE

280 x 400 mm

PRINTING AREA 260 x 355 mm

COLUMN WIDTH

40 mm, columns 6

JOURNAL FORMAT

Tabloid, 57 g/m²

PRINT RUN 18.000

B-TO-B DISTRIBUTION OF DIGITAL JOURNALS

via e-mail to an active target group
of professionals.

DIGITAL MATERIAL

PDF (prepared for pre-press, size 1:1)

IMAGES

RGB-jpg non-sharpening or
CMYK-tif with sharpness
(ISOnewspaper26v4)

RESOLUTION 220 dpi

Large files (over 20 Mb)
Dropbox or corresponding
file distribution service.

Share your link to:
toimitus@konekuriiri.fi

PUBLISHER

K & H - mediat Oy, Finland



TECHNICAL DATA & EDITORIAL OFFICE

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