

Professional
publication for
metalworking
industry.

31.
annual

KONE KURIIRI.fi

Media Info 2021 Real Machine Things.

SCHEDULE

KONEKURIIRI 1/2021
Closing 13.1.2021 • Publishing 20.1.2021

KONEKURIIRI 2/2021
Closing 11.2.2021 • Publishing 18.2.2021

KONEKURIIRI 3/2021
Closing 11.3.2021 • Publishing 18.3.2021

KONEKURIIRI 4/2021
Closing 8.4.2021 • Publishing 15.4.2021

KONEKURIIRI 5/2021
Closing 6.5.2021 • Publishing 13.5.2021

KONEKURIIRI 6/2021
Closing 3.6.2021 • Publishing 10.6.2021

KONEKURIIRI 7/2021
Closing 2.9.2021 • Publishing 9.9.2021

KONEKURIIRI 8/2021
Closing 7.10.2021 • Publishing 14.10.2021

KONEKURIIRI 9/2021
Closing 4.11.2021
Publishing 11.11.2021

KONEKURIIRI 10/2021
Closing 1.12.2021
Publishing 8.12.2021

ADVERTISING - PRINT

FRONT PAGE	195 x 295 mm	3.395 €
BACK COVER	260 x 355 mm	3.230 €
2/1 SPREAD	535 x 355 mm	5.073 €
1/1 PAGE	260 x 355 mm	3.079 €
1/2 PAGE	260 x 175 / 128 x 355 mm	1.874 €
1/4 PAGE	172 x 130 / 128 x 175 mm	1.180 €
1/8 PAGE	128 x 85 / 84 x 130 mm	822 €
CORNER	53 x 70 mm	381 €
	column millimetre	1,45 €

- Selected locations 5 % extra.
- Advertising agencies given 15 % discount (ready material).
- We reserve the right to change prices.
- **VAT will be added to all prices - 24 %.**

TECHNICAL DATA & EDITORIAL OFFICE

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TECHNICAL DATA

JOURNAL SIZE
280 x 400 mm

PRINTING AREA 260 x 355 mm

COLUMN WIDTH
40 mm, columns 6

JOURNAL FORMAT
Tabloid, 57 g/m²

PRINT RUN 17.500

**B-TO-B DISTRIBUTION
OF DIGITAL JOURNALS**
via e-mail to an active target group
of professionals.

DIGITAL MATERIAL
PDF (prepared for pre-press, size 1:1)

IMAGES
RGB-jpg non-sharpening or
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(ISOnewspaper26v4)

RESOLUTION 220 dpi
Large files (over 20 Mb)
Dropbox or corresponding
file distribution service.
Share your link to:
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PRINTING
Botnia Print Oy, Kokkola

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