

Professional  
publication for  
metalworking  
industry.

32.  
annual

# KONE KURIIRI.fi

Media Info 2022 Real Machine Things.

## SCHEDULE

**KONEKURIIRI 1/2022**  
Closing 13.1.2022 • Publishing 20.1.2022

**KONEKURIIRI 2/2022**  
Closing 10.2.2022 • Publishing 17.2.2022

**KONEKURIIRI 3/2022**  
Closing 3.3.2022 • Publishing 10.3.2022

**KONEKURIIRI 4/2022**  
Closing 1.4.2022 • Publishing 7.4.2022

**KONEKURIIRI 5/2022**  
Closing 5.5.2022 • Publishing 12.5.2022

**KONEKURIIRI 6/2022**  
Closing 2.6.2022 • Publishing 9.6.2022

**KONEKURIIRI 7/2022**  
Closing 30.8.2022 • Publishing 8.9.2022

**KONEKURIIRI 8/2022**  
Closing 29.9.2022 • Publishing 6.10.2022

**KONEKURIIRI 9/2022**  
Closing 27.10.2022  
Publishing 3.11.2022

**KONEKURIIRI 10/2022**  
Closing 24.11.2022  
Publishing 1.12.2022

## ADVERTISING - PRINT

FRONT PAGE	195 x 295 mm	3.395 €
BACK COVER	260 x 355 mm	3.230 €
2/1 SPREAD	535 x 355 mm	5.073 €
1/1 PAGE	260 x 355 mm	3.079 €
1/2 PAGE	260 x 175 / 128 x 355 mm	1.874 €
1/4 PAGE	172 x 130 / 128 x 175 mm	1.180 €
1/8 PAGE	128 x 85 / 84 x 130 mm	822 €
CORNER	53 x 70 mm	381 €
	column millimetre	1,45 €

- Selected locations 5 % extra.
- Advertising agencies given 15 % discount (ready material).
- We reserve the right to change prices.
- **VAT will be added to all prices - 24 %.**

### TECHNICAL DATA & EDITORIAL OFFICE

Japlan Oy, Maarit Korpela  
aineisto@japlan.fi, p. +358 40 715 4446

### TECHNICAL DATA

#### JOURNAL SIZE

280 x 400 mm

PRINTING AREA 260 x 355 mm

#### COLUMN WIDTH

40 mm, columns 6

#### JOURNAL FORMAT

Tabloid, 57 g/m<sup>2</sup>

PRINT RUN 17.500

### B-TO-B DISTRIBUTION OF DIGITAL JOURNALS

via e-mail to an active target group  
of professionals.

### DIGITAL MATERIAL

PDF (prepared for pre-press, size 1:1)

### IMAGES

RGB-jpg non-sharpening or  
CMYK-tif with sharpness  
(ISOnewspaper26v4)

### RESOLUTION 220 dpi

Large files (over 20 Mb)  
Dropbox or corresponding  
file distribution service.  
Share your link to:  
toimitus@konekuriiri.fi

### PRINTING

Botnia Print Oy, Kokkola

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### MATERIAL

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AN OFFER  
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