

Professional  
publication for  
metalworking  
industry.



# KONE



# KURIIRI.fi

Media Info 2022

Real Machine Things.

## SCHEDULE

### KONEKURIIRI 1/2022

Closing 13.1.2022 • Publishing 20.1.2022

### KONEKURIIRI 2/2022

Closing 10.2.2022 • Publishing 17.2.2022

### KONEKURIIRI 3/2022

Closing 10.3.2022 • Publishing 17.3.2022

### KONEKURIIRI 4/2022

Closing 6.4.2022 • Publishing 11.4.2022

### KONEKURIIRI 5/2022

Closing 5.5.2022 • Publishing 12.5.2022

### KONEKURIIRI 6/2022

Closing 2.6.2022 • Publishing 9.6.2022

### KONEKURIIRI 7/2022

Closing 30.8.2022 • Publishing 8.9.2022

### KONEKURIIRI 8/2022

Closing 29.9.2022 • Publishing 6.10.2022

### KONEKURIIRI 9/2022

Closing 3.11.2022

Publishing 10.11.2022

### KONEKURIIRI 10/2022

Closing 30.11.2022

Publishing 8.12.2022

## ADVERTISING - PRINT

FRONT PAGE	195 x 295 mm	3.395 €
BACK COVER	260 x 355 mm	3.230 €
2/1 SPREAD	535 x 355 mm	5.073 €
1/1 PAGE	260 x 355 mm	3.079 €
1/2 PAGE	260 x 175 / 128 x 355 mm	1.874 €
1/4 PAGE	172 x 130 / 128 x 175 mm	1.180 €
1/8 PAGE	128 x 85 / 84 x 130 mm	822 €
CORNER	53 x 70 mm	381 €
	column millimetre	1,45 €

- Selected locations 5 % extra.
- Advertising agencies given 15 % discount (ready material).
- We reserve the right to change prices.
- **VAT will be added to all prices - 24 %.**

### TECHNICAL DATA & EDITORIAL OFFICE

Japlan Oy, Maarit Korpela  
aineisto@japlan.fi, p. +358 40 715 4446

### TECHNICAL DATA

#### JOURNAL SIZE

280 x 400 mm

PRINTING AREA 260 x 355 mm

#### COLUMN WIDTH

40 mm, columns 6

#### JOURNAL FORMAT

Tabloid, 57 g/m<sup>2</sup>

PRINT RUN 16.500

### B-TO-B DISTRIBUTION OF DIGITAL JOURNALS

via e-mail to an active target group  
of professionals.

### DIGITAL MATERIAL

PDF (prepared for pre-press, size 1:1)

### IMAGES

RGB-jpg non-sharpening or  
CMYK-tif with sharpness  
(ISOnewspaper26v4)

### RESOLUTION 220 dpi

Large files (over 20 Mb)  
Dropbox or corresponding  
file distribution service.  
Share your link to:  
toimitus@konekuriiri.fi

### PRINTING

Botnia Print Oy, Kokkola

## CONTACT INFORMATION

### MARKETING, PUBLISHER

Kauko Haavisto

+358 400 857 800

kauko.haavisto@konekuriiri.fi

### EDITOR IN CHIEF

Kari Harju

+358 40 779 5455

kari.harju@konekuriiri.fi

### MATERIAL

toimitus@konekuriiri.fi

ASK FOR  
AN OFFER  
for a banner  
placement to  
our web site or  
newsletter.



PUBLISHER K&H-mediat Oy, Finland