

Professional
publication for
metalworking
industry.

33.
annual

KONE KURIIRI.fi

Media Info 2023 Real Machine Things.

SCHEDULE

KONEKURIIRI 1/2023

Closing 12.1.2023 • Publishing 19.1.2023

KONEKURIIRI 2/2023

Closing 9.2.2023 • Publishing 16.2.2023

KONEKURIIRI 3/2023

Closing 9.3.2023 • Publishing 16.3.2023

KONEKURIIRI 4/2023

Closing 4.4.2023 • Publishing 13.4.2023

KONEKURIIRI 5/2023

Closing 4.5.2023 • Publishing 11.5.2023

KONEKURIIRI 6/2023

Closing 1.6.2023 • Publishing 8.6.2023

KONEKURIIRI 7/2023

Closing 31.8.2023 • Publishing 7.9.2023

KONEKURIIRI 8/2023

Closing 5.10.2023 • Publishing 12.10.2023

KONEKURIIRI 9/2023

Closing 7.11.2023

Publishing 14.11.2023

KONEKURIIRI 10/2023

Closing 30.11.2023

Publishing 8.12.2023

ADVERTISING - PRINT

FRONT PAGE	195 x 295 mm	3.734,50 €
BACK COVER	260 x 355 mm	3.553 €
2/1 SPREAD	535 x 355 mm	5.580,30 €
1/1 PAGE	260 x 355 mm	3.386,90 €
1/2 PAGE	260 x 175 / 128 x 355 mm	2.061,40 €
1/4 PAGE	172 x 130 / 128 x 175 mm	1.298 €
1/8 PAGE	128 x 85 / 84 x 130 mm	904,20 €
CORNER	53 x 70 mm	419,10 €
	column millimetre	1,60 €

- Selected locations 5 % extra.
- Advertising agencies given 15 % discount (ready material).
- We reserve the right to change prices.
- VAT will be added to all prices - 24 %.

TECHNICAL DATA & EDITORIAL OFFICE

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TECHNICAL DATA

JOURNAL SIZE

280 x 400 mm

PRINTING AREA 260 x 355 mm

COLUMN WIDTH

40 mm, columns 6

JOURNAL FORMAT

Tabloid, 57 g/m²

PRINT RUN 17.000

B-TO-B DISTRIBUTION OF DIGITAL JOURNALS

via e-mail to an active target group
of professionals.

DIGITAL MATERIAL

PDF (prepared for pre-press, size 1:1)

IMAGES

RGB-jpg non-sharpening or
CMYK-tif with sharpness
(ISOnewspaper26v4)

RESOLUTION 220 dpi

Large files (over 10 Mb)
Dropbox or corresponding
file distribution service.
Share your link to:
toimitus@konekuriiri.fi

PRINTING

Botnia Print Oy, Kokkola

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